



HTE Americas

2010 LOGO STORY





HTE Americas

2010 Logos from HTE International Groups



English



Spanish



French



Chinese



Thai



HTE Americas



Slogan

Have a Vibrant Life with SOQI !



Logo Structure

In 2010 we are ready to get our goal – touch down!

Bring you sustained income and never stop growing

Target/ Goal

Be a shining Star



Purposes

Colorful/ Momentum

Bring you health, wealth and total well being.

SOQI will bring you a healthy and colorful lifestyle.



Have a Vibrant Life with SOQI !

Integrate local and international marketing strategies so you will never stop growing

Integrate education and training system from our multi-nation offices

Introduce products to meet the demands of your healthy life

Variety of Products

Enrich Your Life With SOQI

Business Opportunity

Bring you sustained income and business opportunity.



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2010 Enrich your life with SOQI

Have a Vibrant Life with SOQI !

Relax, Breathe, Slow down, Sleep well, then you can be more Creative.
Less wrinkles, less inches, more passion, more compassion, have a vibrant life!

Our Slogan ‘Enrich your life with SOQI’ is the pursuit of life enrichment; is a kind of passion and respect for life.

Let’s redefine your Health; and bring in new meaning for your happiness.

Let SOQI enriches your life and build a healthy and wealthy life style.

We sincerely invite to ‘enrich your life with SOQI in 2010.



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Have a Vibrant Life with SOQI !

Health, Beauty and Wealth

- SOQI enriches your life every day!

SOQI incorporates natural therapies and high quality products using a unique “Multiple Energy Approach” for your daily health management.

From head to toe, from inside and out, SOQI energize your body and bring you the healthy lifestyle. SOQI enriches your life every day!

SOQI Multi Energy Management combines western energy technology and eastern Qi energy theory to keep you in good health. It is the most smart, scientific, convenient, friendly and most simple health management.





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Have a Vibrant Life with SOQI !

Health, Beauty and Wealth

Repositioning your health with SOQI!

Normally illnesses are caused by poor blood circulation. It is like your pathways in your body are bind by rubber bands. Your *Chi* can't flow through your body well nor your blood circulation. It ends up with all different kinds of illness.

SOQI Multi Energy Management takes care of you with *Chi*, opens up your blockages and supplies with nutrition and energy. SOQI supports you with efficient and ever lasting health management.





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Have a Vibrant Life with SOQI !

Health, Beauty and Wealth

SOQI gives Beauty a whole new meaning!

Your complexion reflects your inner health. Without actual inner health, no matter how hard you try to take care you face, your true beauty will never last.

SOQI Multi Energy Management takes care of you with *Chi*, opens up your blockages and supplies with nutrition and energy. SOQI supports you with efficient and ever lasting beauty.





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Have a Vibrant Life with SOQI !

Health, Beauty and Wealth

- » The SOQI Home Spa helps you establish a simple, profitable, and duplicable business environment. Bring you sustained income and never stop growing





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Why have a Vibrant Life with SOQI?

From the logo we can see the spirit of HTE for 2010.

2010 (design) -These 2 years the whole world has experienced the financial crisis; yet we have weathered the storm and standing strong. In 2010 we are ready to get your goal – touch down!



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- The ribbon background represent the momentum we are going to carry on this year... Last year you could see that “Happiness is around the corner”.

With this momentum we would like to show you we will “Enrich your life with SOQI” this year. We will never stop bringing you surprises.





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20 years, a mile stone for HTE.

In the past 20 years we have changed people's life in so many ways . In terms of health, wealth and total well being.

As HTE enters its 21st year, our focus will be global expansion.

We will have more products that meet the demands of a healthy lifestyle.



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- With coming up new products, new demos, new markets (Europe, Latin America), new events (SLC convention, Alaska Cruise Incentive in 2010), new training sessions (Train the trainer), the momentum from last year will keep flowing this year. And we will never stop growing!



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- We will integrate local marketing strategies to help take advantage of the International Business.
- Follow us! HTE will bring you sustained income and business opportunity and prepare you to be a shining star like our logo indicates.
- This year, we will continue to bring you the abundance of life with SOQI.



HTE Americas

Follow us! HTE will open your eyes and lead you to a whole new world.

