

SOQI Newsletter

Energize Your Life!

VOL
26
Issue II
Apr. 2010

HTE's View

www.hteamerica.com

Rising Stars

New Presidents ! CANADA



LSB CONSULTING

New Managers!

USA

NONIE JOHNSON
MAUREEN E. WORMAN
VERONICA REIS

CANADA

RILEY BLACK
CHI HEALTH CANADA
RUBY DE GUZMAN FORMOSO
CLAUDETTE CHAYER
JOAN ROSS
FLOW DETOX HEALTH
SOLUTIONS

*Manager & Supervisor
Promotions on Page 10*

SOQI Home Spa- Your Community Health Spa



Hello everyone!
We just had a wonderful time at our 2010 HTE Leadership Conference in Salt Lake City, UT. We had over 200 distributors joining us from all over the United States and Canada and I would like to sincerely thank you for your continued loyalty and support and for being there to share this beautiful time together!

Times are tough right now and that is why it is important to stay focused and adapt new strategies and different approaches to expand your business. We are confident that our products will continue to sell regardless of these economic times. Health is, and will continue to be one of the most important investments anyone can make

these days and will continue to be one of the largest megatrends of the 21st century!

As of today we have over 70 SOQI Home Spa owners in the US and over 130 owners in Mexico and we are rapidly expanding. Soon we expect to see SOQI Home Spa centers in every community around the world. Through franchising distribution centers, your clients will be provided with an easier way to demo our products.

We have recently released two new products that we believe have enormous potential. Go Green is our newest add on to our nutritional supplement line. This product is unique in that it balances the pH of your blood, a new concept from HTE!

The FIR Lumbar cushion has also just been added to our product line. We believe this product has huge marketing potential because it offers far infrared, penetrating heat massage, maintains kidney function and is suitable in the car which is something found in no other lumbar cushion product on the market today!

As many of you know, we have provided many great incentives for distributors such as our upcoming cruise to Alaska in 2011! The Cruise to Alaska will be an unbelievable experience and we hope to see all of you there!

Now is the time to motivate yourself and your distributors and set annual goals for expanding your down line.

We know that these products bring great satisfaction to people all around the world and that is why in 2010, we stand behind our slogan... ENRICH YOUR LIFE with SOQI! I thank you all again for joining HTE and wish you all a very healthy and happy year!

Richard Hsiao
COO
HTE Americas

Wonderful Moments and Memorable Times in Utah

We would like to take a moment to thank each and every one of you for attending this year's Salt Lake City, Utah 2010 Leadership Conference! It was a sure success and a whole lot of fun! The Hilton Hotel meeting room was decorated beautifully with SOQI banners that draped the walls with warmth! Distributors from the United States and Canada reunited for an exciting HTE family experience in beautiful Salt Lake City. There were several hundred in attendance including our top distributors and even new attendees interested in getting started with the business!

We announced the launching of two of our newest products, Go Green and the FIR Lumbar Cushion and listened to interesting presentations by our PRC Deanna Sudweeks, Jeff Kowalski, Linda Zeller, Mara Gerke, Julie Herbert and Dr. Loveland just to name a few! Trayce Waterlyn, a special guest, put on quite the performance motivating us and correlating his stories and live demonstrational experiments with our products! We discussed new strategies and methods on ways to promote the business through our "Six Ways to Expand" idea. We discussed the SOQI Home Spa concept and revisited the SOQI wristband marketing promotion! Our lucky drawing awarded fabulous prizes to several of our distributors.

We were entertained by a live band and an unforgettable "twist and shout" contest that had us all clapping our hands and laughing with large genuine grins and delightful smiles! A full day's training on the power of our products including the Chi Machine, HotHouse, E-Power and ERE were revisited and we were privileged to listen to great distributor testimonials, announcements and the unveiling of our newest promotional trip to win a "Luxury Cruise to Alaska" .

The conference was concluded with a memorable trip to Arches National Park in South East Utah where we were surrounded by unbelievable sandstone formations and breathtaking views making it a truly surreal adventure for all of us! We hope you enjoyed your experience in Salt Lake City, Utah as we feel it was an experience that will truly be remembered!



PARK SERVICE

Americas National



Introducing HTE's new products

Go Green

“Balance Your Body” with GO GREEN!

In the last twenty years we have covered many bases that have included multi-energy concepts, nutritional supplements, skin care products and more... We would now like to introduce a new product that we know will greatly improve your health and quality of life! Introducing **Go Green**, our newest nutritional supplement and pH body balancer. **Go Green** is designed to energize, revitalize, alkalinize, cleanse, facilitate mental energy, support a healthy immune system and much more by *balancing the body's pH levels!*

What is pH?

In a nutshell - maintaining proper body tissue pH is critical for staying healthy.

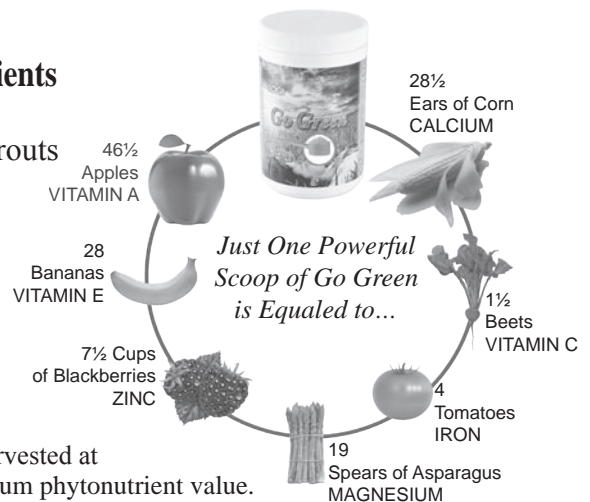
The pH (parts/percentage Hydrogen) scale ranges from 0 (very acidic) to 14 (very alkaline). Majority of people are born with a balanced pH of 7, having an equal alkaline to acidic ratio. If you are able to keep your body tissue pH between 6.5 – 7.0, it will be very difficult to get sick.

A healthy immune system is the #1 key system to preventing sickness, viruses, bacteria, parasites, fungus & chemicals from damaging the body and balance is the key to making your pH more alkaline. An imbalanced pH can also come from factors such as *dehydration, stress, additives, low quality foods, too much caffeine and exposure to toxic chemicals.*

A near neutral pH (green-blue range) is the goal. This is why most of the health and wellness folks are always eating green foods in abundance; these foods are loaded with alkaline elements to keep the pH balanced. This is where Go Green comes in...

Go Green consists of a well balanced blend of 77 quality ingredients for your daily diet to include...

- Garden & leafy greens, vegetables, organic grasses and sprouts
- Plant-based enzymes
- Antioxidants
- Blend of beneficial herbs (including Chinese traditionals)
- Friendly flora
- Sea trace minerals



Go Green is...

- Grown in mineral-rich soils harvested at peak nutrient levels for maximum phytonutrient value.
- Low temperature processing maintains nutrient value, plus live enzyme and probiotic action
- High nutrient density – ingest less for optimum nutrient level

Go Green helps...

- prevent chronic acidosis.
- feed the body alkalizing nutritional supplements and stay pH balanced.
- develop a positive mindset and sustain a healthy lifestyle.

Go Green is made with no additives, artificial colors, preservatives, chemicals, dairy or wheat!

GO GREEN by HTE!



FIR Lumbar Cushion

Did you know that 75% to 85% of all people over the age of 30 will experience back problems at some point in their lives?

Did you know that back pain is the second most common reason people visit a physician? Conditions related to back pain account for more hospitalizations than any other musculoskeletal condition!



Introducing the **FIR Lumbar Cushion by HTE!** The **FIR Lumbar Cushion** is like no other lumbar support cushion on the market today! It is unique in that not only does it support your posture, it has two built in motors for penetrating massage with heat along with Far Infrared strips to enhance the overall experience with ultimate comfort!



The FIR Lumbar Cushion is an ergonomically designed lumbar support pillow made with high resilient polyurethane material and provides far infrared technology, vibrating massage and penetrating heat. The pillow conforms to the lower back to align posture, help prevent and relieve back pain and maintain kidney function.



The FIR Lumbar Cushion is equipped with Far Infrared strips on each side of the pillow. Lumbar support with heated massage and far infrared work together providing pain relief, corrected posture and optimized kidney function.

There are a number of illnesses related to the spine. Bones spurs, herniated discs, pinched nerves and bulging discs are only a few of the many problems associated with back problems. The FIR Lumbar cushion is a great preventative way to provide the spine with the support it needs for optimal functioning.

No matter what your profession or situation, proper spinal support is vital to your health! Why not utilize a product that is superior to all other products on the market today? There is no other lumbar support cushion that combines heat, massage and far infrared and with that said, no other product will ever come close to the extraordinary benefits of the FIR Lumbar Cushion!

The FIR Lumbar Cushion, by HTE!



“The Chi Machine is a miracle as far as I’m concerned.”

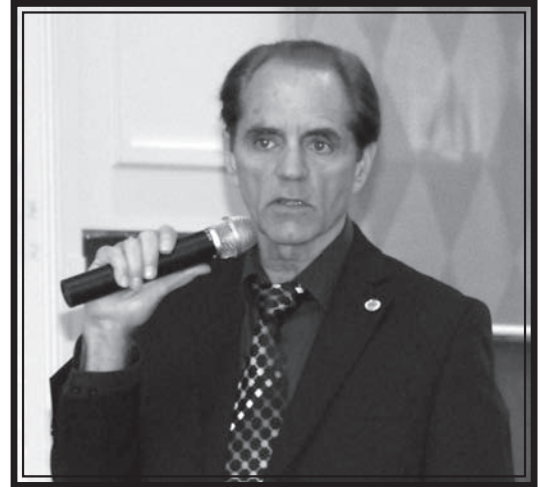
I was born with poor circulation in my legs and feet. Everyday of my life I’ve had achy legs, purple toes, cold feet and had adapted to it because I didn’t know the difference. The day the chi machine arrived I got on it for three minutes and that three minutes was a “wow” moment because of the simple movement of the Chi Machine working my ankles back and forth causing me to move like a little goldfish. That movement took the oxygen and circulated it to every cell in my body. The oxygen forced the blood through my lower legs and feet because evidently my veins and arteries are smaller than they should be in that area. I had better circulation for the first time in my life and only after just three minutes... three little

minutes! The Chi Machine is a miracle as far as I’m concerned. I can’t keep my mouth shut about it and that’s why I am at the President level at HTE!

Joffrion Mitts, PRC

“We are the change. We are the difference.”

I believe that disease is about energy. Energy is everything and everything is energy. Everything you eat that’s good has a good reaction and everything you eat that’s bad has a bad reaction. Your body makes a decision on everything you put into your mouth. It’s a simple decision. It says organic or non-organic, toxic or not toxic. What are we going to do? How are we going to do it? Each of our products is individually phenomenal and they all work on prevention. When you get a person to get on the chi machine they are getting a full body massage, full body workout and oxygenating every cell in their body. While they are lying there effortlessly, this machine is moving, massaging, stimulating, activating, detoxing and oxygenating every muscle and every organ in the body. It helps to balance out the body. It helps to circulate all of the fluid in the body. It helps to recirculate the blood. It helps to break down plaque. It helps to increase good cholesterol and decrease bad cholesterol. It helps to balance blood sugar. It activates the drainage of the lymphatic fluids in your body. It pulls toxins out of your body. The movement activates the body to drain and cleanse. For everything we do we are responsible for. We are the change. We are the difference. Our products empower your life and they empower your health!



Peter Armstrong, Jade PRC



“In many ways we choose our quality of health everyday.”

In my heart I am an educator. I believe that God made our bodies awesomely! I believe he made them able to have the ability to heal if we just give them a little support. In many ways we choose our quality of health everyday. Every little choice we make contributes either to life or death. Everything, from what we put into our mouth, to what we put on our skin, the air that we breath, what we drink, what we think, what we listen to, what we look at... People perish for lack of knowledge. The majority of what we are eating and doing is poisoning us on a daily basis. So you have to make up your mind... Do you want to have a disease and have illness for life or do you want to live a healthy and vibrant life? I believe our ailment can be our teacher and really force us to deal with what is real in life. That’s what I feel happen to me. My cancer was a

blessing. It can be like an assignment. You want to be a detective because there are different answers for different people. We want to protect our hearts and our minds and be careful!

Linda Zeller, PRC



“It is our god given right and privilege to be healthy.”

When the energy is off in the body it’s like a downed wire and there can be pain and inflammation. Every “itis” is due to inflammation in the body. The human body is an electrical being. Our health, strength and endurance depend upon those electrical currents in our body. It is our god given right and privilege to be healthy. He wants us to be whole; he wants us to be healthy with energy and vitality! I know we can bring abundance to the masses and they need what we can offer them! Our bodies stand at attention. Every cell stands at attention and carries out your exact thought with precise detail. Your cells are “standing” there, ready to carry out your commands. So our

thoughts are as important as our food, as important as our sleep as important as exercise because you all know there is no “magic bullet”. It is a package deal for health and it takes a concentrated effort.

I just want you all to know how much I love HTE! How much I love the machines, how much I love the opportunity! I feel I have been so blessed because of HTE in my life and I know that it’s helped many of you and your lives as well. I really express gratitude from the bottom of my heart!

Julie Herbert, MAC



“If you keep doing a little bit everyday you’ll eventually become a president, you have to!”



The best thing you can do is believe in your downlines and tell them so. Ask yourself why are you doing this business? If you have a strong enough “why”, you will never quit when the going gets tough. If you’re passionate about these machines and you like helping people and you keep talking to people, you’ll keep moving forward. If you keep doing a little bit everyday you’ll eventually become a president, you have to!

To get to President you have to find four key people. Four key people will get you to president. To find four people you have to sponsor at least 12-18 people. Show me anybody out there that has two MLM companies and making over 100k in each per year! I have never found anybody that can do two at a time and make 100k in each, per year! It takes too much energy! Could you handle two wives or two husbands at once? Many of us would like to think that we could but we really can’t. You cannot create high energy results from a low energy body. Again, it takes too much energy!

The only people that lose are the ones that stop doing the business. Without goals, your life is a ship without a rutter; you’ll float around in life and never really get where you really want.

Jeff Kowalski, Pearl PRC

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***“What’s nice about getting older? Nothing!
What’s nice about living? Everything!”***



What’s nice about getting older? Nothing! What’s nice about living? Everything! Anti Aging depends on prolonging the time between DNA replications by keeping the cells energized. As the body cells become stressed, energy depletes and cells become closed to replication. The cell needs revitalizing by introducing organic minerals and oxygen back into the body. The HTE devices help facilitate the delivery of nutrients and oxygen right into the cell thereby keeping it healthy and prolonging its life for a more youthful and healthier you!

If I could have a person who has poor circulation and degenerative disease and have them have a HotHouse in their home, what does it do for me? It makes me a winner! I’ve won because one of my patients has care and love at home and the opportunity to regenerate to have greater health and that I can assist them in other areas of their life!

Dr. Loveland

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SOQI

Total Slimming

Did someone say bathing suit?
This formula consists of nutritional supplements,
body topical along with electric energy and
thermal energy to increase metabolic functioning.
This program is designed to help you lose weight
and shed inches off your waste.

Total Slimming Package –
Adv. ERE+ 2 Bottles of Body Profile
and Two Boxes of Total Health Formula
(Get One Bottle of Go Green for FREE)

Original price: \$730.93, 62 BVP

Special offer: \$539.00, 40BVP
Extra 22 promotional BVP

Eligible to purchase regular HH for
\$699.00, 50 BVP
(Extra 30 promotional BVP)
in the same invoice



Rising Stars

* Please note these promotions are effective between 2/02/10 and 3/01/10

New Supervisors! **USA**

RELAXING
ALTERNATIVES, LLC
LAURA F ABBOTT
PHYLLIS G.
BARRINGTON
BARBARA MCDOWELL
CHARLIE T. DONG
ANN M NGUYEN
ANDREA SMITH
THOI V TRAN
AUDREY V HAWK
JILL KUROWSKI
SOLEDAD M SOLANO
GENE E DRAGER
CASSANDRA S TYLER
TERESITA H ACENA
ROCKWALL COLONICS
& WELLNESS
RUTH S PAPPAS
GORDANA DOWNS
DR JAMES BOWMAN
MARILYN L WERNER
BARBARA LINDAHL
JOYCE LYNCH
BARBARA J BOBZIEN
BONNIE S SCHNAUTZ
JANELLA MARTIN
ROBERT EBERT
ALLEN F WHEELER
PATTY BOUSHEK
PAULINE K
MARKOVICH
RUTH SPEH
HELEN STOUT
REBECA A REYES

ISRAEL L REYES
RICHARD J LEE
JANELLE BLAKEY
THERESA BARONE
THOMAS V NGUYEN
CAROL NELSON
KATHERINE D ANN.
DALE D MAYER
PABLO CEJA
JEANNETTE KRAUS
BARBARA GRIMES
GABRIEL BARAJAS
JEROME J WALKER
MIDWEST DIVERSIFIED
UTILITIES L
TECCY BALBIN
SUSAN E STEINHORST
TAMELA J THOMAS
LOIS B REGAN
SYLVIA JIMENEZ
MARTINA RODRIGUEZ-
OLDHAM
JOANNE M FAIRCHILD
JAN M LEACH
RHONDA THOMPSON
JOHN J FROMMER
MARIA I COLLAZO
DONNA I WALKER
ETHEL M BROWN
TIMOTHY R RENO
KALEO MINISTRY
ELVIRA MORENO
THOMAS C SAILORS
DEP LUU
RAYMOND LAVOIE
ROBERT G RAZURA

TAN T NGUYEN
SARAH M PERALES
COZY AIR HEATING &
PLUMBING
CLARA A GROSS
TERIZA ANICETE

New Supervisors! **CANADA**

SALLY M WOYTOWICH
CHI OXYGEN THERAPY
GINNY NG
PIERRE- ALAIN CREAC -
HCADEC
BELEN SWAN
THERESA HIATT
GEORGIA M GACETA
CLARENCE JOHN
BURROWS
DOROTHY BOSCH
LUCILLE DALKE
ROBERT BOWMAN
ALL ABOUT YOU
VIBRATIONS
ANGELITA A MALIXI
GAYLE LOWE
MARLENE SINCLAIR
PIERRE MORIN
WIPF DISTRIBUTORS
ANDREA WALDNER
NORMA PENA
DARLENE J LOW
THI MAI THAO LU
KAREN KOWBEL
SANDRA BAULDIC
LAWRENCE PATTERSON
GISELE CORMIER

CHRISTINA BLAIR-
RAWLINGS
CLIFFORD H SCOTT
ESSENTIAL HEALTH
NICOLE LAVERRIERE
CECILE VILLENEUVE
JESSICA DAKINIEWICH
DANIEL JAEGER
GROUPE SANTE
D'INFRATHERAPIE ET
D'OXYGEN
CECILIA C TANEGA
CATHY DORSSERS
ELIZABETH WALDNER
ANDREW Z WIPF
CATHRYN D NYKVIST
MICHEL WINGENDER
DANIELLE DM MORIN
MARIE JOSEE CHU
JOHANNE JV
VAILLANCOURT
RENITA GMEREK
BLUE SILK AGENCIES
LTD
RACHAEL KLUNGEL
GAETANE GOSSELIN
LOUISELLE BOUCHARD

2ND QUARTER SPECIAL OFFERS

APR. 01~ JUN. 30, 2010



Chi Machine

Original price: \$480.00, 45 BVP
Special offer: \$399.00, 35BVP
Receive extra 10 BVP

Chi Machine + Fir Pad

Special offer: \$480.00, 40 BVP
Receive Extra 5 BVP

Advanced ERE

Original price: \$450.00, 40 BVP
Special offer: \$409.00, 35BVP
Receive extra 10 BVP

Grande HH

Original price: \$999.00, 90 BVP
Special offer: \$799.00, 60 BVP
Receive extra 30 BVP

HotHouse + Fir Pad

Original price: \$1,098.00, 96 BVP
Special offer: \$849.00, 60BVP
Receive extra 20 BVP

Power Eyes

Original price: \$149.00, 12 BVP
Special offer: \$129.00, 10BVP
Receive extra 2 BVP

Fir Lumbar Cushion *(NEW)*

Original price: \$109.00, 9 BVP
Special offer: \$89.00, 7BVP
Receive extra 2 BVP

Deluxe Combo Package –

Chi + HH/Grande HH + Adv.ERE + E-Power
Special offer: \$2,147.00, 165BVP / \$2,247.00, 170 BVP
Receive extra 56/61 BVP

Total Detox Package -

**E-Power + One pack Facial Masks +
Two packs of Total Health Formula
PLUS One can of Go Green for FREE**
Original price: \$825.99, 70 BVP
Special offer: \$649.00, 50BVP
Receive Extra 18 BVP
Eligible to purchase Chi Machine for
\$350.00, 28 BVP in the same invoice

Total Energy Package -

**E-Power + 3 Cans of Go Green and 3 Bottles of BetaLoe
PLUS one Total Health Formula for FREE**
Original price: \$867.82, 70 BVP
Special offer: \$719.00, 55BVP
Receive Extra 15 BVP
Eligible to purchase Chi Machine for
\$350.00, 28 BVP in the same invoice

Total Slimming Package –

**Adv. ERE + 2 Packs Body Profile +
2 packs of THF PLUS One Can of Go Green for FREE**
Original price: \$730.93, 62 BVP
Special offer: \$539.00, 40BVP
Receive Extra 22 BVP
Eligible to purchase regular HH for \$699.00, 50 BVP
(extra 30 promotion BVP) in the same invoice

Go Green *3 Cans *(NEW)*

Original price: \$128.85, 6 BVP
Special offer: \$110.85, 6BVP



HTE reserves the right to alter or amend these promotions at any time at the discretion of the company.



April Action Plan 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2 Arlington, TX Wealth & Wellness Seminar 6:30pm – 9:30pm	3
4	5	6 Willmar, MN Wealth & Wellness Seminar 7:00pm – 9:00pm	7	8 Los Angeles, CA Slimming & Detox Spa 7:00pm – 9:00pm	9	10 Minneapolis, MN Product & Training Seminar 1:00pm – 6:00pm
11 Minneapolis, MN Product & Training Seminar 10:00pm – 5:30pm	12	13	14	15 Los Angeles, CA Slimming & Detox Spa 7:00pm – 9:00pm Addison, TX Wealth & Wellness 7:00pm – 9:00pm	16 Findlay, OH Product & Business Training 6:00pm – 9:00pm	17 Little Saigon, CA Wealth & Wellness 1:00pm – 5:00pm Tiffin, OH Product & Business Training 9:30am – 4:30pm
18 Fort Wayne, IN Wealth & Wellness 1:00pm – 6:00pm Waupun, WI Wealth & Wellness 1:30pm – 4:00pm	19	20	21	22 Los Angeles, CA Slimming & Detox Spa 2:00pm – 4:00pm	23	24 Milpitas, CA Wealth & Wellness Seminar 1:00pm – 5:00pm
25 Sacramento, CA Wealth & Wellness Seminar 1:00pm – 5:00pm	26 Fort Wayne, IN Wealth & Wellness Seminar 5:30pm – 7:00pm	27	28	29	30	



HTE AMERICAS

17 Dupont Street, Suite 2
Plainville, NY 11803 USA
Customer Service: 1-631-454-1600
Order Information: 1-866-LIVEHTE (1-866-548-3483)
Fax: 1-800-547-1508
LA Office: 1-800-291-6088

