

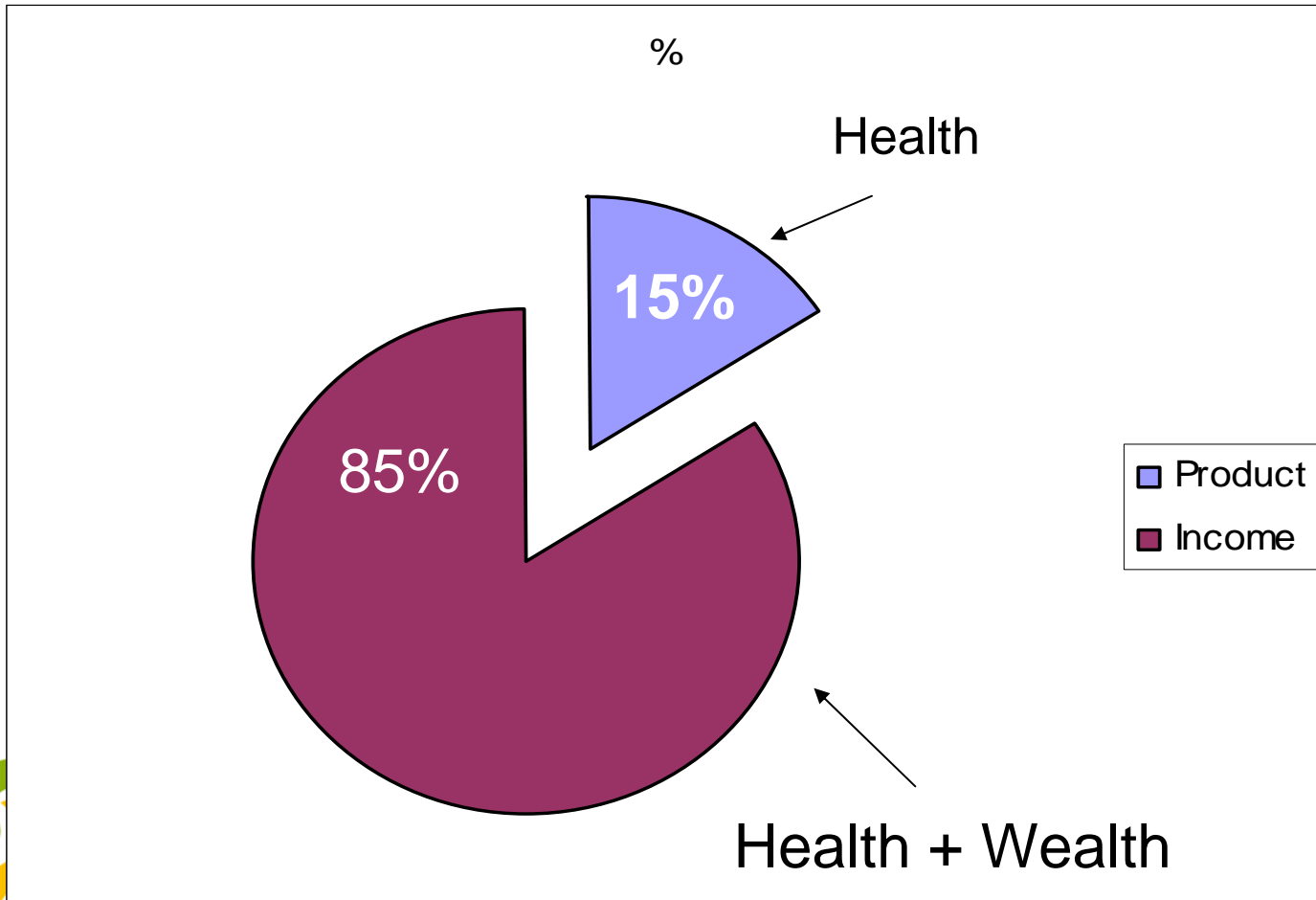
The Grand Future of

SOQI





100% of the Market!!!



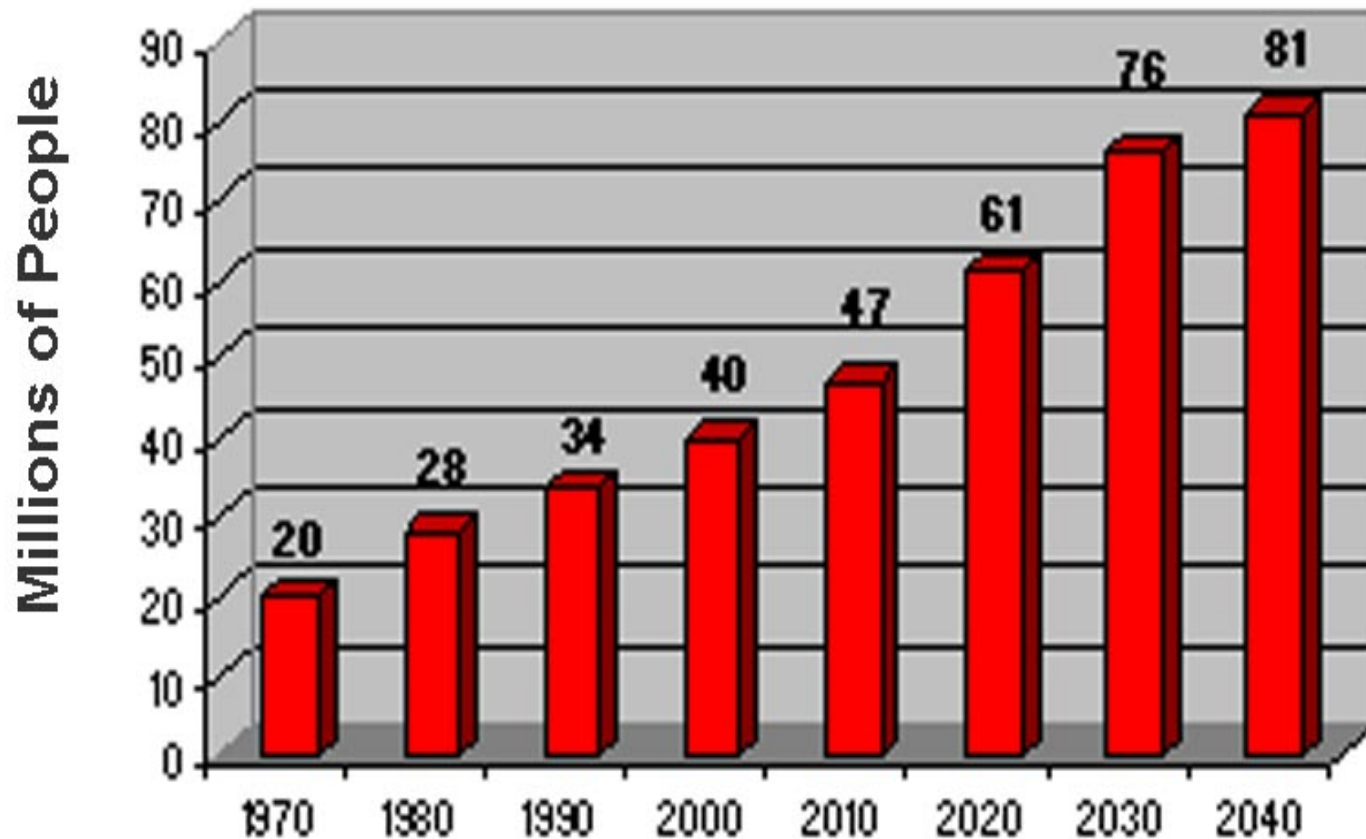
U.S. Health Care Industry

50 billion U.S. dollar a year (2010)



\$5,000,000,000

Medicare Enrollment Soars



Source: Health Care Financing Administration



2011 TEAMWORK

The rising cost of medical care and health insurance is impacting the livelihood of many Americans in one way or another. The inability to pay for necessary medical care is no longer a problem affecting only the uninsured, but is increasingly becoming a problem for those with health insurance as well.

- The number of people who are underinsured has grown 60 percent to **25 million** over the past four years (source: *Commonwealth Fund*)
- The amount people pay for health insurance increased 30 percent from 2001 to 2005 (**6% a year**), while income for the same period of time only increased 3 percent. (Source: *Robert Wood Johnson Foundation*)
- The Kaiser Family Foundation estimated that in 2010, an employer's premium cost to cover a typical family was **\$13,770** per year (a 114% increase since 2000), with the typical worker paying **30%** (\$4,131) of that premium. (Source: *Kaiser/HRET Survey*)
- Healthcare expenditures in the United States exceed \$2 trillion a year. In comparison, the federal budget is \$3 trillion a year. (SOURCE: *Centers for Medicare & Medicaid Services, Office of the Actuary, National Health Statistics Group*;))
- The fastest growing segment of the underinsured are middle and upper income families. The rate of underinsured for those with incomes of \$40,000 or more nearly **tripled**, to 11 percent (source: *Commonwealth Fund*)

Baby Boom Population - U.S. Census Bureau

Data as of July 1, 2008



1946 ~ 1964



Multi-Energy

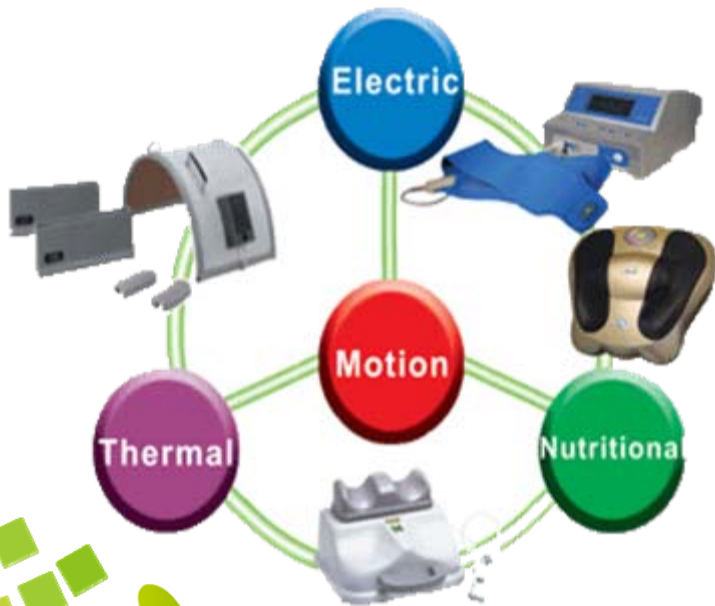
- Total Health Management

Multi-Channel

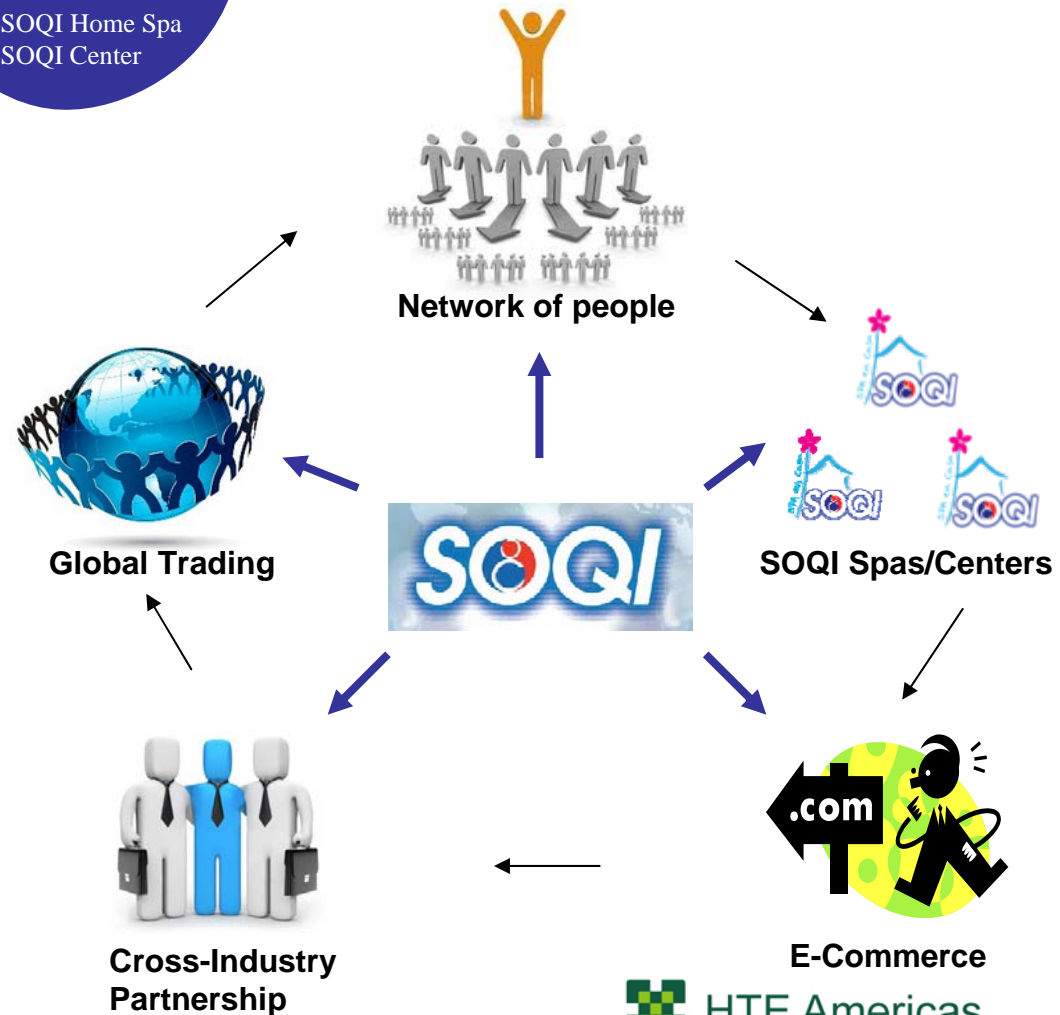
- SOQI Home Spa
- SOQI Center



Multi-Energy

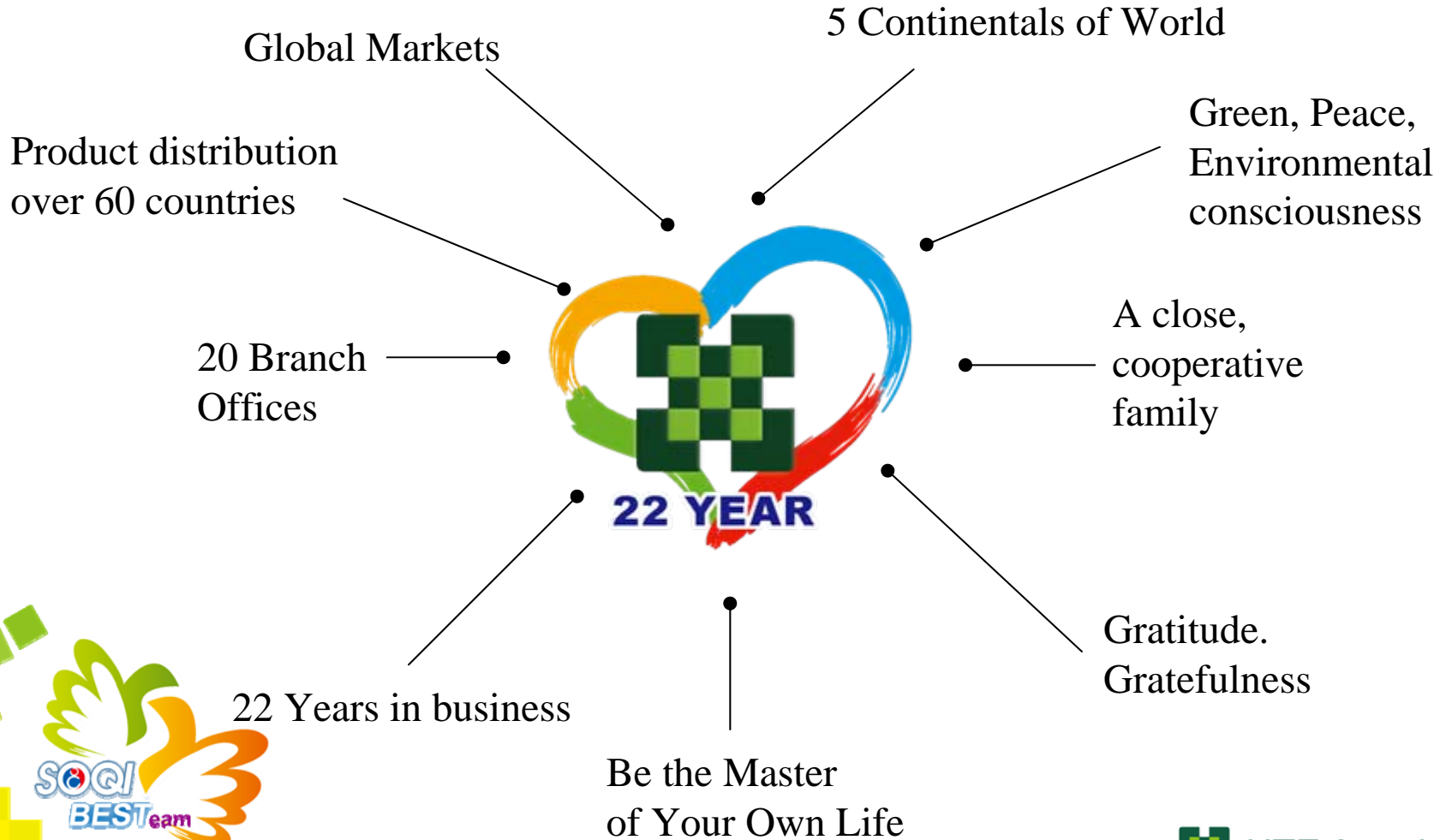


Multi-Channel



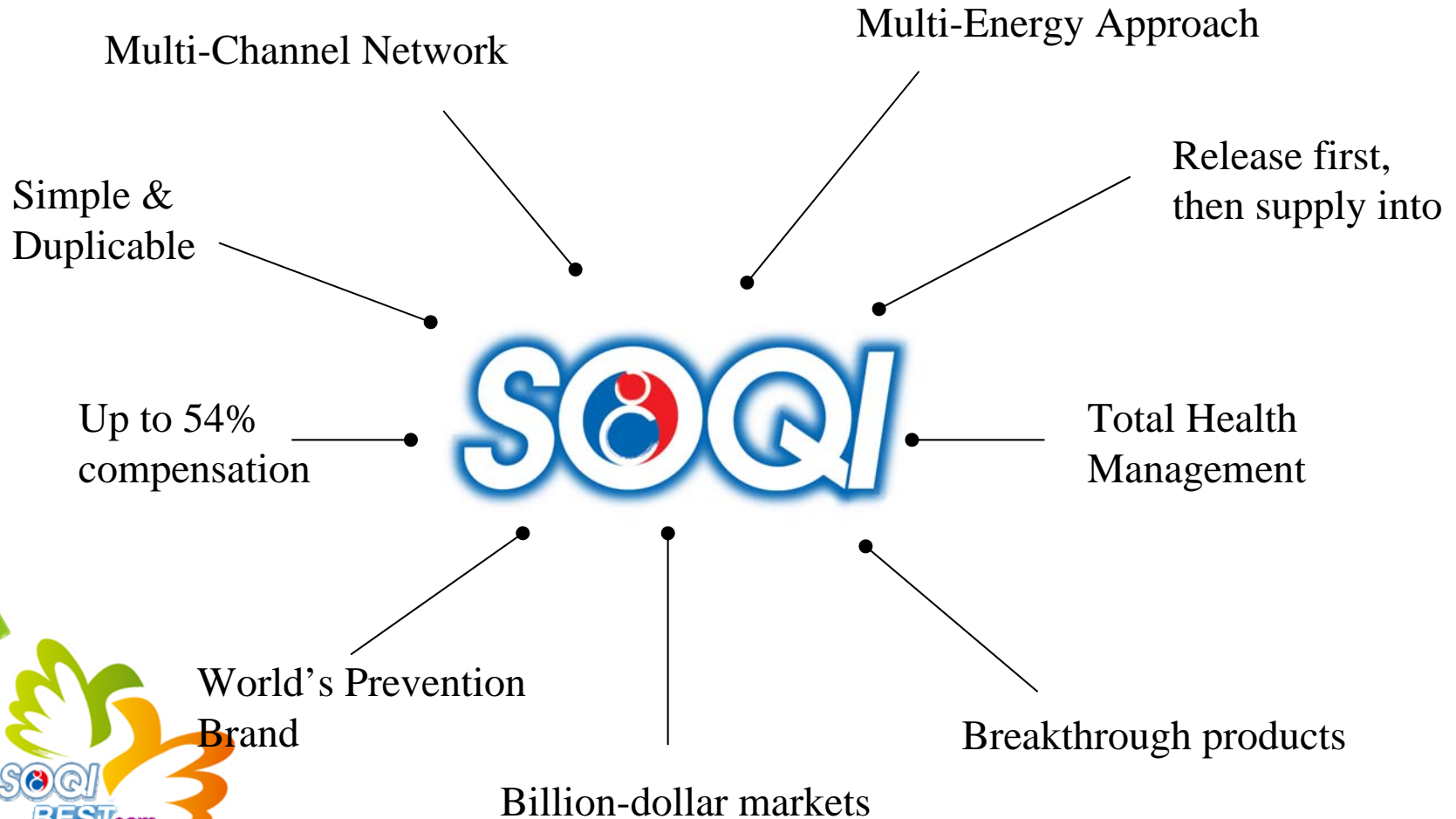
Unique Selling Proposition (USP)

Bringing Health, Wealth & Beauty to Every Family Worldwide!



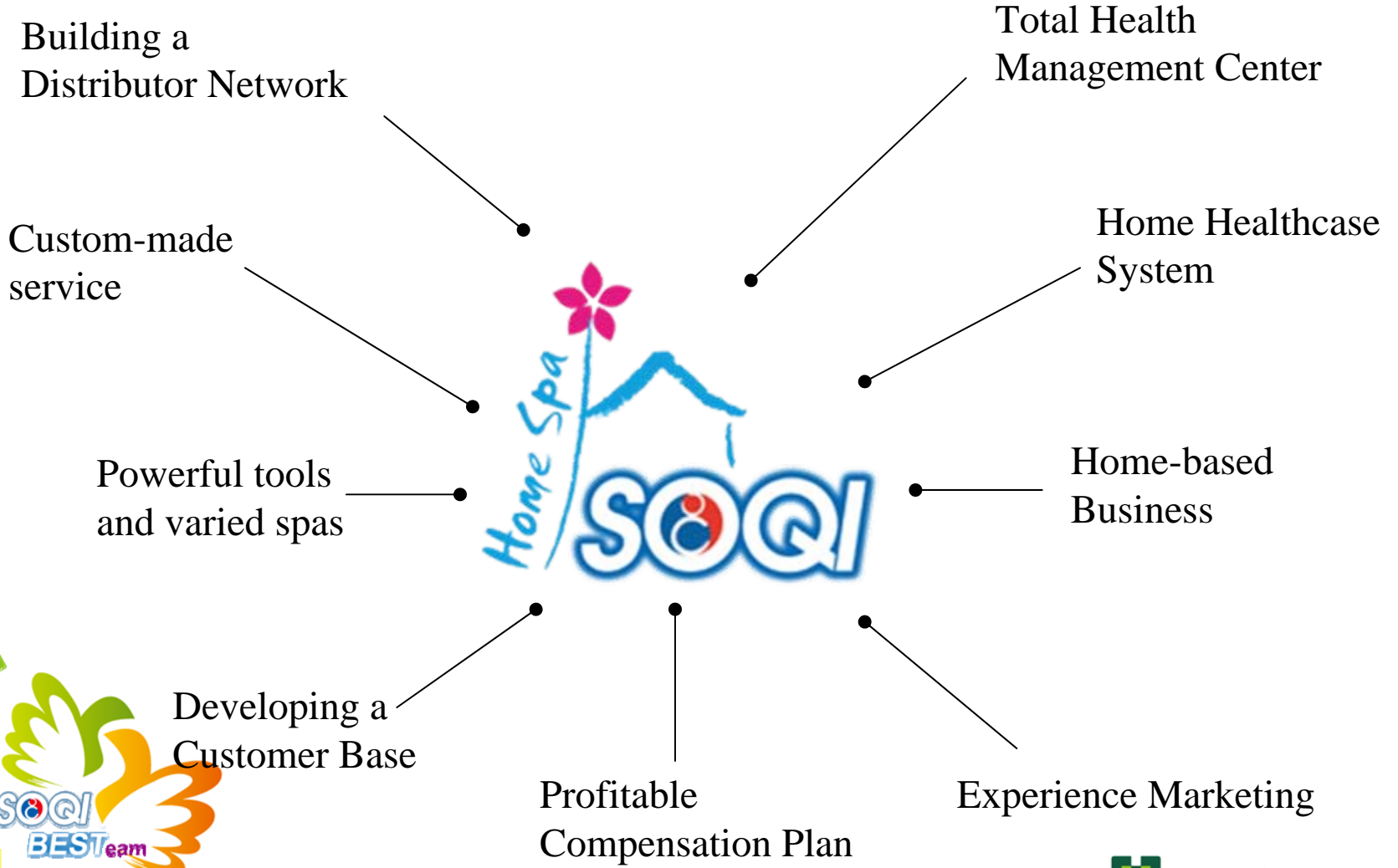
Unique Selling Proposition (USP)

Energize Your Life!



Unique Selling Proposition (USP)

One SOQI. One Dream.



Unique Selling Proposition (USP)

Grow Rich!

Wellness Revolution

Nutritional

Electric

Thermal

Motion

Financial Freedom

Prevention Medicine

Baby Boomers

Home-based business

International connection



HTE AMERICAS



HTE USA



HTE Canada



HTE Mexico



S. America



- Up to **54%** of compensation



S. PRC 40%↑

PRC 40%

MAC 32%

SUC 25%

DIC 15%



Compensation Plan

Sales Commission= X%x10xBVP

				14760 BVP + 4 Manager or 2 First Level Managers + 4 Second level Managers	Supreme President's Club
		2475 BVP + 2 Supervisors	President (PRC) 40% Sales Commission		40% Sales Commission
	360 BVP	Manager (MAC) 32% Sales Commission	8% Override Bonus		8% Override Bonus
Qualification= Registration + 45 BVP	Supervisor (SUC) 24% Sales Commission	8% Override Bonus	16% Override Bonus		16% Override Bonus
Distributor (DIC)	9% Override Bonus	17% Override Bonus	25% Override Bonus		25% Override Bonus

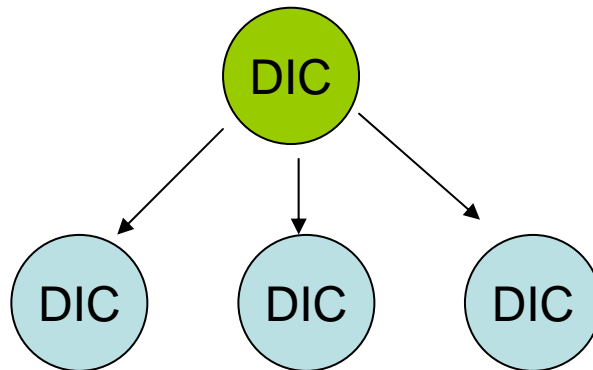




– *The magic number!*

1st Month

- Share our products with 3 people a day
- Total of 90 people per month
- Goal: Sell 3 machines and recruit 3 people per month.



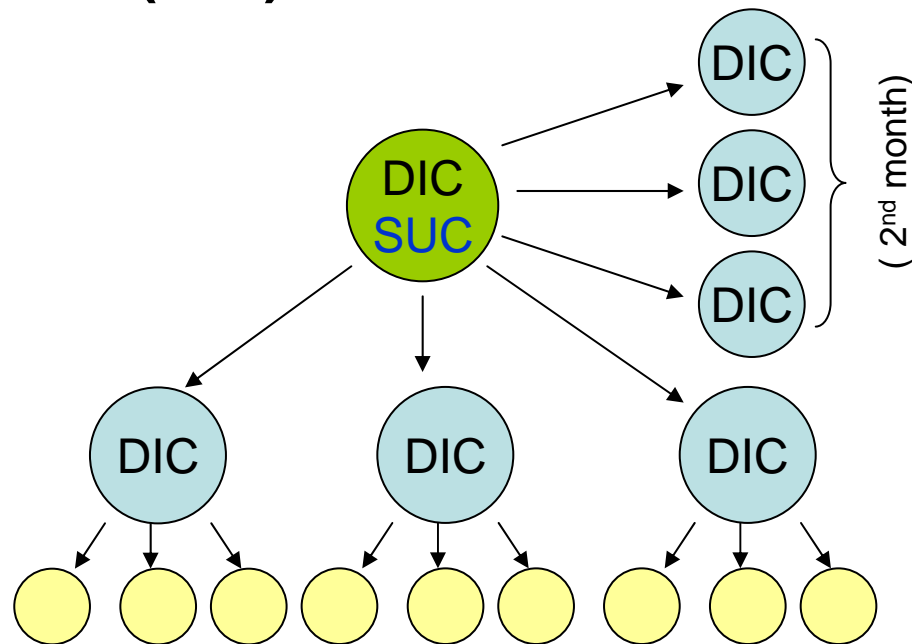
- Total PGBVP earned = 45×3
= **135 BVP**
- Total commission = \$202.5



2nd Month

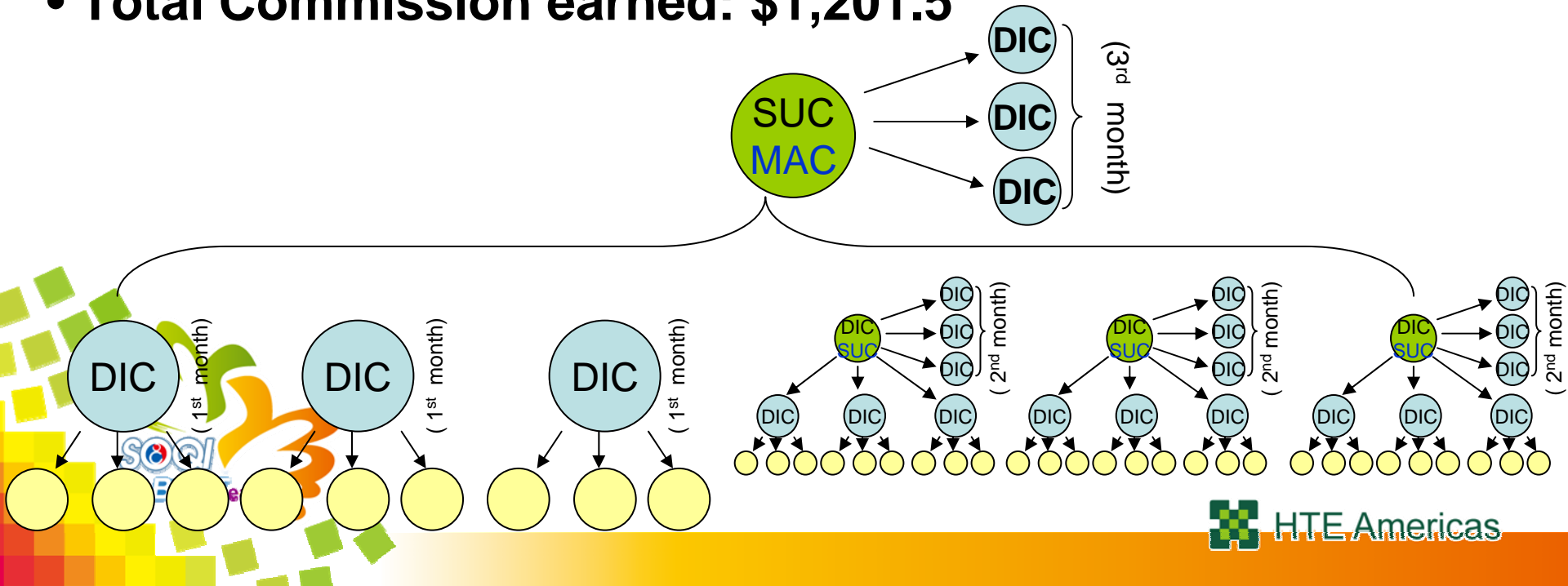
- Continue to share our products with 3 people a day.
- Encourage your downline to do the same.
- Total # of people per month: $90 + (90 \times 3) = 360$
- Total number of new recruits: $3 + (3 \times 3) = 12$

- Total PGBVP earned in 2nd month = $(135 \times 4) = 540$ BVP
- Total commission of 2nd month = \$486
 $\$10 \times 15\% \times 135\text{BVP} = \202.5
 $\$10 \times 9\% \text{ (override)} \times 315\text{BVP} = \283.50
- Total PGBVP accumulated = 1st month + 2nd month = $(135 + 540) = 675$ BVP
- SUC Promotion (360BVP)
- PGBVP after SUC promotion
 $675 - 360 = 315$ BVP



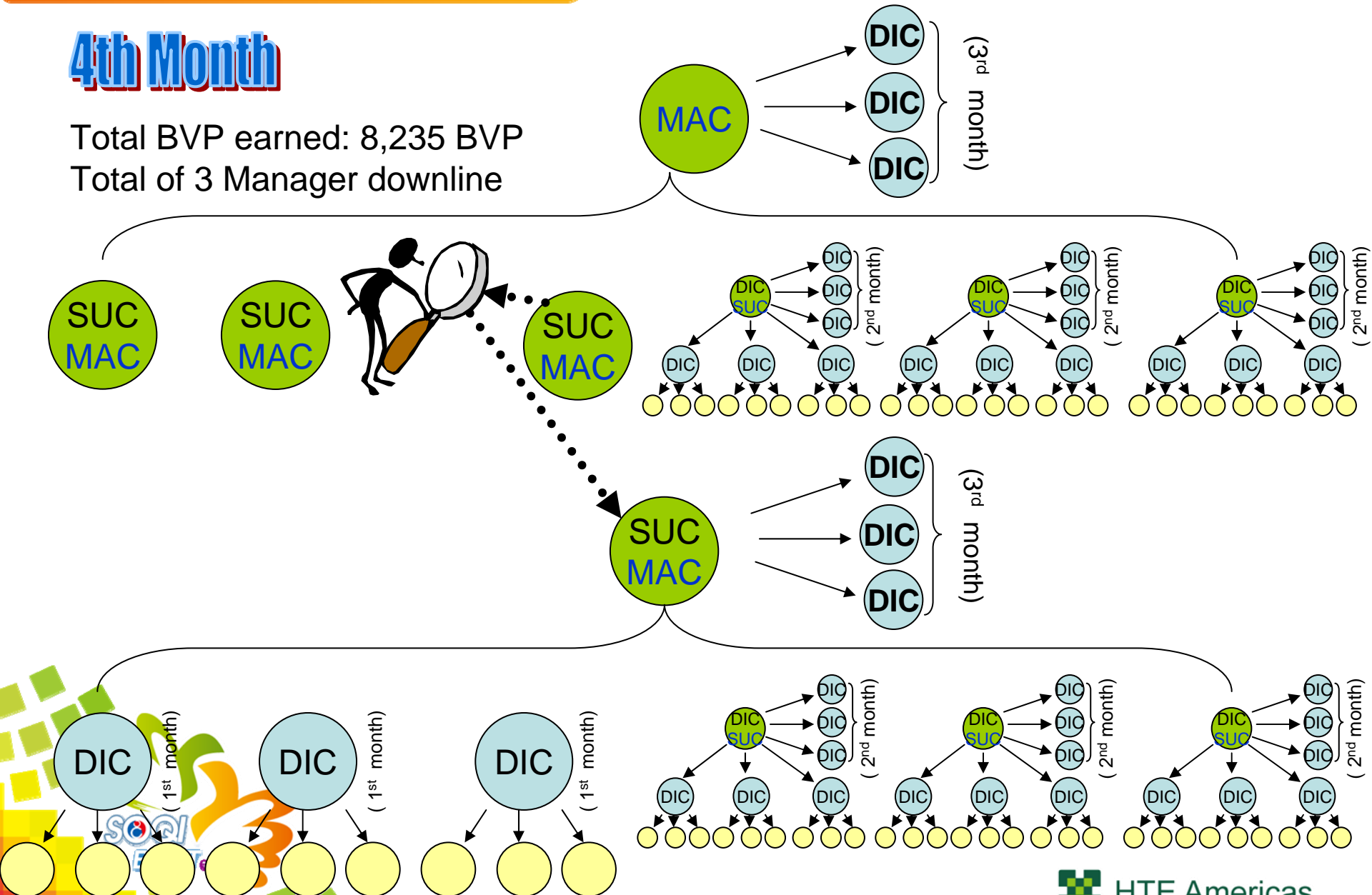
3rd Month

- Continue to share our products with 3 people a day.
- Encourage your downline to do the same.
- Total # of people per month: $(360 \times 3) + (90 \times 3) + 90 = 1440$
- Total number of new recruits: $36_{(3^{\text{rd}} \text{ Gen})} + 9_{(2^{\text{nd}} \text{ Gen})} + 3_{(1^{\text{st}} \text{ Gen})} = 48$
- Total Promotional BVP earned: 2160
- Promoted to **MAC**! $(2160 + 315) = 2475$
- Total Commission earned: \$1,201.5



4th Month

Total BVP earned: 8,235 BVP
Total of 3 Manager downline



5th Month

PRC



Fourth Quarter of 2011 Special Offers



Chi Machine
Original Price: \$480.00, 45 BVP
Special offer: \$429.00, 40 BVP
(Extra 5 promotion BVP)



Advanced ERE
Original Price: \$450.00, 40 BVP
Special offer: \$399.00, 35 BVP
(Extra 10 promotion BVP)



HotHouse/ Grande HH
Original Price: \$899.00, 80 BVP / \$999.00, 90 BVP
Special offer: \$699.00, 50 BVP / \$799.00, 60 BVP
(Extra 30 promotion BVP)
(Eligible to purchase one FIR Pad \$119.00, 6 BVP)



E-Power
Original Price: \$649.00, 54 BVP
Special offer: \$549.00, 45 BVP
(Extra 11 promotion BVP)
(Eligible to purchase one Energy Wand \$49.95, 4 BVP)



Chi Machine + Fir Pad
Original Price: \$679.00, 61 BVP
Special offer: \$519.00, 45 BVP



Chi Machine + HH/Grande HH
Original Price: \$1379.00, 125 BVP / \$1479.00, 135 BVP
Special offer: \$1,049.00, 75 BVP
/ \$1,149.00, 85 BVP
(Extra 50 promotion BVP)
(Eligible to purchase one FIR Pad \$119.00, 6 BVP)



Adv. ERE + E-Power
Original Price: \$1,099.00, 96 BVP
Special offer: \$899.00, 70 BVP
(Extra 26 promotion BVP)
(Eligible to purchase one FIR Pad \$119.00, 6 BVP)



The Energy Wand
Original Price: \$69.95, 6 BVP
Special Offer: \$59.95, 5 BVP



Power Eyes
Original Price: \$149.00, 12 BVP
Special Offer: \$109.00, 8 BVP
(Extra 4 promotion BVP)



FIR Lumbar Cushion
Original Price: \$129.00, 10 BVP
Special offer: \$109, 8 BVP (Extra 2 promotion BVP)



FIR Waist Support (size S-XXL)
Original Price: \$99.00, 9 BVP
Special offer: \$79.00, 6 BVP
(Extra 3 promotion BVP)



BetaLoe (Buy 2 get 1 Free)
Regular Price: \$89.97, 6 BVP
Special Offer: \$59.98, 4 BVP (Receive Extra 8 BVP!)



Body Profile *2 Pack
Original Price: \$139.98, 12 BVP
Special Price: \$99.99, 6 BVP (Receive Extra 6 BVP!)



Go Green (3 Pack or 12 Pack)
Original Price: \$128.85, 6 BVP / \$515.40, 24 BVP
Special Offer: \$110.85, 6 BVP / \$383.40, 20 BVP



HTE reserves the right to alter or amend these promotions at any time at the discretion of the company



4th Qtr

★ All above prices exclude shipping and handling charges. ★

SUC Packages

Offer One:

Purchase 200 BVP in the same order (invoice) and get promoted to SUC!

**Extra promotion points are excluded.*

Offer Five:

Deluxe Combo: Chi + HH/Grande HH + Adv. ERE + E-Power

Original Price: \$2478, 221 BVP / \$2578, 231 BVP

Special offer: \$1,899.00, 140 BVP

/ \$1,999.00, 150 BVP

(Extra 81 promotion BVP)

(Eligible to purchase one

FIR Pad \$119.00, 6 BVP)



Offer Two:

New Grande SOQI Bed

Original Price: \$4799, 380 BVP

Special offer: \$4399, 330 BVP

(Extra 50 promotion BVP)

(Eligible to purchase ERE + E-Power combo

\$849, 65 BVP + extra 31 promotion BVP)



Offer Six:

5 E-Power

Original Price: \$3,245.00, 280 BVP

Special offer: \$2,745.00, 225 BVP

Receive a \$500 Product Voucher



Offer Three:

Regular SOQI Bed

Original Price: \$4299, 345 BVP

Special offer: \$3500, 225 BVP

(Extra 120 promotion BVP)



Offer Seven:

6 Chi Machine

Special offer: \$2,880.00, 270 BVP

Receive a \$500 Product Voucher



Offer Four:

Single Grand HH SOQI Bed +

Advanced ERE + E-Power

Special offer: \$2999, 200 BVP

(Extra 96 promotion BVP)

Eligible to purchase (in same invoice)

SOQI Bed Grande HH \$799, 60BVP (limited 2)

